

Privacy Policy

At Agent of Change, we believe that it is extremely important to protect the privacy of our travel agents. We are providing this privacy policy to help you better understand the ways in which your personal information is gathered and used on the www.travelagentofchange.com website.

Agent of Change is wholly owned by The Mark Travel Corporation. The Mark Travel Corporation and its affiliated technology and marketing agencies gather, store, and process the information from the [Agent of Change website](#). They help Agent of Change use travel agent information to create and provide educational content, services and website features for our travel agents. Agent of Change, The Mark Travel Corporation, and their affiliated technology and marketing agencies, (hereafter "Agent of Change") will not sell or share your personally identifiable information with any third party company or agency without your permission.

If you have any comments or questions regarding this privacy statement, please contact Agent of Change via our online [Customer Service](#).

Information Agent of Change Collects

The Agent of Change website collects travel agent information in a number of ways: when you sign-up to become an Agent of Change and provide feedback to a blog post. The types of information collected on these pages are:

- Travel Agent Name
- Position Type
- Travel Agency Name
- ARC/VAX Account Number
- Agency Address
- Email Address
- Telephone Number
- National Account Affiliation
- Host Account Affiliation
- Bonus Cash Membership

How Your Information Is Used

When you sign up to be an Agent of Change, you are opting in to receive regular emails from us with news, educational content, event opportunities, and other information. You may unsubscribe from the email list at any time by accessing the unsubscribe link at the bottom of the email or by visiting the [unsubscribe page](#) on our website. Your information will be kept in the Agent of Change database and will not be shared with any third parties.

The information you supply when you send in a Customer Service request is used to assist you with your request. It may also be used to help Agent of Change review and improve its products, content, and customer service.

The information you supply when you send a suggestion or comment to the email suggestion link or leave a comment on a blog post is used to reply to your comment. Your information may also be forwarded on to the relevant product team or Customer Service team to further process your comment or to help improve Agent of Change content, promotions and customer service.

The information you supply when you send an email/webpage to an associate is used to forward the relevant email or webpage information. Agent of Change will not send additional emails or mailings to your associate. Your associate must sign-up to become an Agent of Change or provide information himself/herself through one of the other available means before Agent of Change will contact him/her.

Information collected through some/all of the methods listed above may be used by Agent of Change to improve offerings and services. Agent of Change may also use some/all of the information to create travel agent mailing lists and may occasionally send our travel agents promotional pieces or other mailings. Mailing lists compiled from the information you provide will only be used by Agent of Change for its own marketing and promotional efforts, and will not be sold or shared with any third parties.

Agent of Change may also use non-identifying or aggregate information to improve our website, track promotional success, and/or to share website usage information with our business affiliates. This information may include number of page views, visitor sessions, session length, hits, number of unique visitors, browser type, number of visits by each visitor, most requested pages, most accessed pages, top paths through the site, number of returning users. Not all of this information is shared with our business affiliates, but some aggregate numbers such as page views on a particular page during a particular time frame may be shared. However, no personally identifiable information about you will be shared with any third party.

Agent of Change use of IP Addresses and Cookies

Agent of Change uses cookies to track visitors to our site. Agent of Change gathers the number of unique visitors as well as the number of page views each visitor makes. The information is used for promotional and marketing purposes only and in the compilation of web usage reports. The reports generated do not recognize any information specific to your location, or anything specific to your individual machine. Cookies are tiny files that are placed on the hard drive of your computer. Cookies do not extract private or personal information from your computer.

Agent of Change Commitment to Information Security

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, there are appropriate physical, electronic and managerial procedures to safeguard and secure the information we collect online. We use SSL (Secure Socket Layers) to encrypt and protect your personal information.

Agent of Change Commitment to Child Privacy

Protecting the privacy of children is very important to Agent of Change. Agent of Change does not collect or maintain information from our website from those known to be under 13 years of age. No part of our website is designed to attract anyone under the age of 13.

Opt-In Information

If you wish to receive information about Agent of Change news, educational opportunities and information via email, you may [sign up](#) through the website to become an Agent of Change. Information you submit through this online method may be used to create customer mailing lists. Agent of Change may occasionally send subscribed travel agents promotional pieces or other mailings. Mailing lists compiled from the information you provide will only be used by Agent of Change for its own marketing and promotional efforts, and will not be sold or shared with any third parties.

Notification of Changes to Agent of Change Information-Use Policies

If at some future date, Agent of Change determines that it will change the manner in which it uses the information it collects on the website, you will be notified at least 30 days prior to Agent of Change making the change. You would have the option of choosing to continue or not continue to be a member of the Agent of Change database receiving emails, and would have the option of unsubscribing. Information collected prior to any information-use changes would be managed according to the Privacy Policy in place at the time it was collected. Only new information collected online would be subject to any new information-use policies.

How to Contact Agent of Change

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Updated: October 2016